



2015 Highlights of Business Partnership

Gardiner Main Street uses a multi-pronged approach to create vibrancy downtown and ensure that Gardiner remains a cultural, civic, and commercial focal point in central Maine. In order to accomplish this important work, Gardiner Main Street relies on support from the City of Gardiner, individuals, and local businesses. It is important, not only for our bottom line, but also for demonstrating legitimacy and community support of our work, that businesses who benefit from our efforts show their support by giving to our annual appeal. Our goal for 2015 is to have 100% of businesses within our service area contribute at least some amount to our annual appeal. In recognition of our gratitude towards these contributors, as a supporter of Gardiner Main Street, you will receive the following exposure:

Exposure	\$5,000+	\$1,000+	\$500+	\$250+	<\$250
Window decal showing support of Gardiner Main Street	+	+	+	+	+
Business listing on our website, with a link to the website of your choice.	+	+	+	+	+
Preferred opportunity and reduced rates on cooperative advertising including our promotional map, and 25% off the open advertising rate in the Kennebec Current direct mail newsletter	+	+	+	+	
Preferred sponsorship rates for Gardiner Main Street's bi-weekly electronic newsletter	+	+	+	+	
Inclusion in the "Buy Local" Coupon Flyer	+	+	+	+	
Bold Listing in Official Downtown Gardiner Map	+	+	+	+	
Guaranteed promotion of your business's events, sales, and specials on e-newsletter and facebook page at your request	+	+	+	+	
Recognition on website as Partner Sponsor	+	+	+		
Banner hung during promotional events at your request	+	+	+		
Recognition on website as Distinguished Sponsor	+	+			
Table space available at all events if desired	+	+			
Listing as Distinguished Business Sponsor on e-newsletter	+	+			
Premier recognition on website homepage in sidebar of landing page with link (\$2,500+)	+				
Public announcement for support of program at events during band breaks, introductions, etc.	+				
Logo prominently displayed at head of sponsorship listings on website	+				
Logo and recognition as Major Program Sponsor on e-newsletter	+				