



Saturday, June 17, 2017  
9am to 10pm  
Expected Attendance 3,000+

## Be A Part Of The Action! Host Engaging Activities In The Waterfront Park

**Here's an opportunity** to have active engagement with event participants by thinking outside the usual tent-and-table setup. Our vision is to connect with businesses and organizations that will think creatively to host activities that get people moving and enjoying the outdoors. We envision a "field day" where participants can experience new activities that they can continue all season long. We'd like to move away from the standard "bounce house" and other standard fare that you often find in different communities throughout the summer.

Gardiner Main Street seeks community groups, organizations and businesses to help kick off the summer season by sharing ways to be active and enjoy the outdoors at our annual community festival. The Greater Gardiner River Festival is Gardiner's marquee summer event, kicking off the Kennebec Valley-wide "Whatever Festival," Gardiner's River Festival is a family friendly event with wide appeal. This growing event showcases Gardiner's waterfront park and historic Downtown.

This all-day extravaganza will showcase the best the community has to offer. This year's event will include the 16<sup>th</sup> annual arts and crafts festival along downtown Water Street as well as live entertainment and music throughout the day, fireworks as dusk and much, much more!

Successful activities in the past include: Zumba on the Boardwalk, Primitive Skills Demonstrations, Paddleboard and Kayak Demos, Disc Golf Demos, and Story walk with Nature Hunts.

Some suggestions for possible activities: Fishing, Soccer, Frisbee Golf, Bicycling, Hula Hooping, Giant Jenga, A Twister Tournament....the sky is the limit, but we want to encourage kids and adults to GET OUTSIDE this summer.

**Get this exposure for FREE by sponsoring an event like those suggested above for four or more hours during the festival!** There's no better way to leave a positive impression on a customer or community member than creating a memorable experience. If you'd rather have a static tent and table space, registration for the community showcase is still available with a registration fee of \$20.



Recognized by Kennebec Valley Chamber of Commerce 2015 "Community Service Award"

www.gardinermainstreet.org • 207-582-3100 • PO Box 194, Gardiner, ME 04345 • info@gardinermainstreet.org

## Greater Gardiner River Festival Organization Registration Form

**Event Date: Saturday, June 17, 2017, 9am to 10pm**

**Applications Due May 1<sup>st</sup>**

\_\_\_\_\_  
Organization Name

\_\_\_\_\_  
Contact Person

\_\_\_\_\_  
Organization Address

\_\_\_\_\_  
Contact Phone

\_\_\_\_\_  
City, State, Zip

\_\_\_\_\_  
Contact Cell

\_\_\_\_\_  
Organization Phone Number

\_\_\_\_\_  
Email Address

**Registration Fee: \$20 or FREE if hosting activity for 4 hours or more**

**Be a part of the event! Share your group's mission through hosting engaging activities in Waterfront Park.**

\_\_\_\_\_ **Interested? Great! Tell us your plans including space requirements, electrical or any other needs:**

\_\_\_\_\_ **Our group would like to register for a space in the community showcase for the \$20 fee**

For more info contact Diana Twombly: 207-582-3100 or info@gardinermainstreet.org.

- Vendor must assume responsibility for tents, tables and equipment needed
- Each vendor is responsible for their own trash and will be charged if they leave it behind
- Each vendor must pay fee in advance of the event.

\_\_\_\_\_  
**Signature of participant**

\_\_\_\_\_  
**Date**

**Mail or email completed form to:  
Greater Gardiner River Festival  
Gardiner Main Street  
PO Box 194  
Gardiner, ME 04345  
info@gardinermainstreet.org**