



Recognized by Kennebec Valley Chamber
2015 "Community Service Award"

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SPONSORSHIP OPPORTUNITY
GREATER GARDINER RIVER FESTIVAL 2017
Saturday, June 17th 10am-10pm
Expected Attendance – 3,000 +

The Greater Gardiner River Festival is Gardiner’s marquee summer event, kicking off the Kennebec Valley wide “Whatever Festival”, Gardiner’s River Festival is a family friendly event with wide appeal. This growing event showcases Gardiner’s waterfront park and historic Downtown.

Gardiner Main Street has partnered with Johnson Hall and other community organizations to form an all-day extravaganza, showcasing the best of what the community has to offer. This year’s event will include:

- **Our popular theme for the Waterfront Park is back again this year – “Get Outside This Summer” – Area businesses and community groups will create their own games and fun showcasing the best of an active lifestyle for a healthy Summer in Central Maine.**
- **Live Entertainment/Music throughout the day**
- **Kayak/stand up paddleboard demonstrations on the Kennebec**
- **Boat Rides on the Kennebec**
- **16th annual Gardiner Arts and Crafts Festival on Water Street**
- **A new take on an old favorite – FREE “Early Evening Show” presented by Johnson Hall featuring past local talent show winners.**
- **Fireworks at Dark**
- **And much, much more!**

Gardiner Main Street is offering a limited number of commercial sponsorships to regional businesses who would like to gain exposure while showing support of the community. Sponsorships are offered at the following levels, with commensurate recognition. Deadline for sponsorship recognition is **May 15th**, but levels will be awarded on a first come, first served basis. For more information, contact Patrick Wright – at 582-3100 or director@gardinermainstreet.org.

“Brought to you By” Sponsor (One Available) - **\$1,500**

“Early Evening/Talent Show” Sponsor (One Available) - **\$1,000**

“Band Sponsor” (Four Available) - **\$500 – Own the entertainment**

“Logo Sponsor” (Six Available)- **\$250 – Branding opportunity across all visual media**

“Contributing Sponsor” (Ten Available) - **\$100 – Build your name recognition and show community support**

Benefit	\$1,500	\$1,000	\$500	\$250	\$100
Integrated branding in all promotional outreach including social media, newsletter, press releases, and interviews.	X				
Special Recognition and Access for Early Evening/Talent Show	X	X			
Space behind band to hang your banner	X	X	X		
Announcement on PA system during entertainment breaks	X	X	X		
Logo on all printed materials, website, attribution on schedule of events	X	X	X	X	
Space on Boardwalk to hang your banner	X	X	X	X	X
Space on boardwalk for a promotional table	X	X	X	X	X
Listing on all promotional materials, website	X	X	X	X	X

Please include me in the “Greater Gardiner River Festival!”

Signature _____

Name _____ Business _____ Level _____